



Why Ecodog?

Ecodog will attract a loyal niche of customers to one's location because of its innovative design.

According to the APPA's 2017-2018 National Pet Owners Survey, 68% of Americans households have animal companions. Clearly, animals are an important part of the modern individual's life! More and more people expect their neighborhoods, business and places of recreation to be pet friendly.

- ✓ Provides clean hydration for canines, which attracts customers with an eye toward the environment and sustainability.
- ✓ Creates animal-friendly accommodation for businesses, fostering a loyal following among dog owners.
- ✓ Designs retains thousands of gallons of water and feature hose attachments for watering plants.
- ✓ Custom designs fit in any neighborhood, which appeals to customers seeking a community.
- ✓ Urban storm water management through detaining, infiltrating and filtering rainwater run-off.
- ✓ Eliminates costly city permits and hook ups.

Ecodog will generate positive reception for one's location and audiences beyond your normal clientele.

What is Ecodog?

Ecodog is a sustainable, rainwater catchment, bio-filtered, solar-powered, aesthetically pleasing functional work of art. Backed by ODU Innovation and the City of Norfolk's Architectural Design Review and Development Board.

Winner of 2017 City of Norfolk's Environmental Action Award.

A Solar-powered, bio-filtered, rainwater-catchment,
pet-hydration station.

Ecodog